



Press Release

***The 11th VIRÉE DES ATELIERS***  
***Under the banner of openness and dialogue!***  
**May 3 to 6 at the Grover Building and Le Chat des artistes**

Artists, craftspersons, fashion designers are opening their doors  
for 4 days only—so don't miss out!

**Montreal, Tuesday, April 17, 2018** – Whether you're a lover of photography, pottery, visual art, fashion or wooden lamps, you can be sure to find some absolute gems at the 11th *Virée des ateliers*! From May 3 to 6, some 100 creators from the Grover Building and Le Chat des artistes on rue Parthenais, in the heart of the Faubourgs, will be opening their doors—for 4 days only!

For eleven years now, with undiminished enthusiasm, the multidisciplinary team of the *Virée des ateliers* has been delighted to present its most recent creations, allowing the public not only a sneak preview but also the best prices. Treat yourself by embarking on this treasure hunt and surrender to the charm of these artists and artisans—which include a sculptor-toymaker, a designer of artistic pens, and a photographer-recyclist. Their creativity has no bounds!

**Why is *La Virée des ateliers* so popular?**

Because of its festive and friendly atmosphere, its sense of wonder, its fascinating exchanges in the hallways and studios, the availability of its talented artists, young and old alike. And because of the curiosity of the new generation, the mastery of seasoned artists, and the assurance that you will find works that speak directly to you, that will challenge you, that you will feel a mad desire to take home with you!

With its accent on openness and dialogue, this 11th edition is welcoming some new participants from other domains, including Hamaca, which is offering ethnic hammocks based on fair trade practices.

*La Virée des ateliers* would like to thank its invaluable partners: the Borough of Ville-Marie, CDC Centre-Sud, Ateliers créatifs Montréal, the Grover Building and Le Chat des artistes.

For more information, or to download photos, go to: [www.lavireedesateliers.com](http://www.lavireedesateliers.com)

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**RSVP** Media Tour on Tuesday, April 24, 11 a.m. – Grover Building, 2065 rue Parthenais

**RSVP** Preview, Thursday, May 3, 5 p.m. – Grover Building, # 028, ground floor

***Des Lauriers Communications***

Sylvie Deslauriers

[cinecom@ca.inter.net](mailto:cinecom@ca.inter.net)

514-824-0670